



INTRODUCING

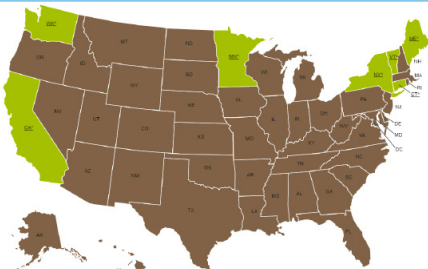
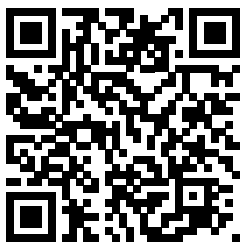
The Clarion Collection

/klerēən/ adj. "loud and clear."

Our Better Earth PFAS FREE Clarion Collection ensures you have access to safe, PFAS FREE, sustainable foodservice packaging.

Clarion Collection Clamshells and Bowls are created from a blend of tree-free, renewable natural fibers. We recommend pairing the Clarion Collection Clamshells with our World Wraps™ PLA Mineral Paper made of compostable bioplastic for heavier food applications, impeccable presentation and leakproof performance. All Clarion Collection products are BPI certified compostable.

We are actively growing our PFAS Free collection, so stay tuned for more exciting innovations!



Did you know?

Several states have now banned PFAS in food packaging. Scan the QR code to view the live map or visit <https://learn.becompostable.com/pfas-resources>

Clarion Clamshells and Round Bowls

- PFAS Free
- Made from Renewable Natural Unbleached Sugarcane
- Best for Cold Foods & Lighter Fare
- Microwave Friendly
- Freezer Friendly
- Oil and Moisture Resistant
- BPI Certified Commercially Compostable
- ASTM D6400 & D6868 Certified Commercially Compostable



CLAMSHELLS

| SKU | DESCRIPTION | PRODUCT DIMENSIONS | INNERPACK | UNITS/CASE | CASE DIMENSIONS | PRINT MOQ |
|-------------|--|--------------------|-----------|------------|-------------------|---------------|
| BE-FC66CL | 6" x 6" Clarion Collection Compostable PFAS FREE Fiber Clamshell | H 3.25 | 125/4 | 500 | 21.1 x 13 x 13.2 | 36 cs/pallet* |
| BE-FC88CL | 8" x 8" Clarion Collection Compostable PFAS FREE Fiber Clamshell | H 3 | 100/2 | 200 | 18.1 x 16.1 x 8.9 | 50 cs/pallet* |
| BE-FC88-3CL | 8" x 8" 3-cpt Clarion Collection Compostable PFAS FREE Fiber Clamshell | H 3 | 100/2 | 200 | 18.1 x 15 x 8.9 | 50 cs/pallet* |
| BE-FC99CL | 9" x 9" Clarion Collection Compostable PFAS FREE Fiber Clamshell | H 3 | 100/2 | 200 | 18.9 x 13.6 x 10 | 48 cs/pallet* |
| BE-FC99-3CL | 9" x 9" 3-cpt Clarion Collection Compostable PFAS FREE Fiber Clamshell | H 3 | 100/2 | 200 | 18.9 x 13.6 x 10 | 48 cs/pallet* |
| BE-FC96CL | 9" x 6" Clarion Collection Compostable PFAS FREE Fiber Clamshell | H 3 | 100/2 | 200 | 15.9 x 12.8 x 10 | 60 cs/pallet* |

*Two pallet minimum required for pre-paid freight. Can be a pallet of one clamshell size, second pallet of another clamshell size with the same print job.



BE-FC66CL



BE-FC88CL



BE-FC88-3CL



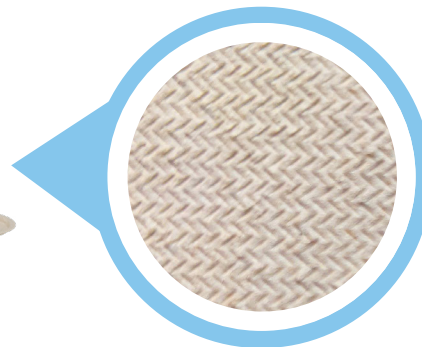
BE-FC99CL



BE-FC99-3CL



BE-FC96CL



THE CLARION COLLECTION



BE-FRP6CL



BE-FRP7CL



BE-FRP9CL



BE-FRP10CL

PLATES



| SKU | DESCRIPTION | PRODUCT DIMENSIONS | | INNERPACK | UNITS/CASE | CASE DIMENSIONS |
|------------|---|--------------------|----------|-----------|------------|--------------------|
| | | Height | Diameter | | | |
| BE-FRP6CL | 6" Round Clarion Collection Compostable PFAS FREE Fiber Plate | H 0.5 | 6 | 125/8 | 1000 | 13 x 11 x 13.2 |
| BE-FRP7CL | 7" Round Clarion Collection Compostable PFAS FREE Fiber Plate | H 0.6 | 7 | 125/8 | 1000 | 14.5 x 12.4 x 14.8 |
| BE-FRP9CL | 9" Round Clarion Collection Compostable PFAS FREE Fiber Plate | H 0.75 | 9 | 125/4 | 500 | 18.2 x 13.7 x 9.8 |
| BE-FRP10CL | 10" Round Clarion Collection Compostable PFAS FREE Plate | H 0.75 | 10 | 125/4 | 500 | 21.1 x 7.9 x 21 |



BE-FT14X18



BE-FT9X7

TRAY

| SKU | DESCRIPTION | PRODUCT DIMENSIONS | INNERPACK | UNITS/CASE | CASE DIMENSIONS |
|------------|--|--------------------|-----------|------------|---------------------|
| BE-FT14X18 | 14" x 18" Clarion Collection Compostable PFAS FREE Bamboo Fiber Tray | 18 x 14 x 1 | 50/2 | 100 | 18.5 x 7.48 x 14.98 |
| BE-FT9X7 | 9" x 7" PFAS FREE Better Tray | 9 x 7 x | 125/4 | 500 | 16.1 x 14.6 x 9.8 |

- Long fibers allows for strength and durability at a lower gram weight
- PFAS Free
- Microwave Friendly
- Freezer Friendly
- Oil and Moisture Resistant
- BPI Certified Commercially Compostable
- ASTM D6400 & D6868 Certified Commercially Compostable



**PFAS
FREE**

World Wraps™ PLA Mineral Paper

PFAS-free deli sheets

Our 12x12 deli sheets are made from PLA—a corn-based bioplastic. They come in natural tan, white, newsprint, white-and-red checkered, or can be custom printed. Paired with the Clarion Collection, these deli sheets are great at boosting performance for fried foods. They can be used to line clamshells or dining trays. They can also be used to wrap a sandwich or wrap. They do have a temperature threshold of 140 degrees.

- Great for fried foods
- Tray Liner
- Wrap your wrap
- Pairs well with the Clarion Collection

**PFAS
FREE**





BE-PMP12-N



BE-PMP12-W



BE-PMP12-NEWS



BE-PMP12-REDCK

| SKU | DESCRIPTION | PRODUCT DIMENSIONS | INNERPACK | UNITS/CASE | CASE DIMENSIONS | PRINT MOQ |
|----------------|---|--------------------|-----------|------------|-----------------|-----------|
| BE-PMP12-N | 12" x 12" Compostable PLA Mineral Paper – Grease Proof – Natural | 12" x 12" | 5/1000 | 5000 | 13 x 13 x 11 | 36 cs |
| BE-PMP12-W | 12" x 12" Compostable PLA Mineral Paper – Grease Proof – White | 12" x 12" | 5/1000 | 5000 | 13 x 13 x 11 | 36 cs |
| BE-PMP12-NEWS | 12" x 12" Compostable PLA Mineral Paper – Grease Proof – Newsprint | 12" x 12" | 5/1000 | 5000 | 13 x 13 x 11 | — |
| BE-PMP12-REDCK | 12" x 12" Compostable PLA Mineral Paper – Grease Proof – Red Checkerboard | 12" x 12" | 5/1000 | 5000 | 13 x 13 x 11 | — |

Did you know?

Exposure to PFAS increases the risk to kidney, testicular cancer, increases cholesterol levels, risk of high blood pressure, preeclampsia in pregnant women, reduces infant birth weight, and reduces effectiveness of vaccines. That's why we're proud to have the World Wraps™ mineral paper in our growing collection of PFAS-free products!



**PFAS
FREE**

Want More PFAS FREE Products?

Check Out These Collections:

BETTER BOWL COLLECTION

BETTER BOX COLLECTION

COLD BEVERAGE COLLECTION

CUTLERY COLLECTION

HOT & COLD

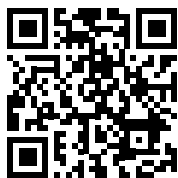
FOOD CONTAINER COLLECTION

HOT BEVERAGE COLLECTION



For more on these product lines, visit:
www.becompostable.com

Want to learn more about PFAS? Scan the code for more information!



or visit our blog here:
<https://becompostable.com/pfas-101/>



Let's Talk Certifications

Third party “certs” are a critical aspect of our industry to help set Better Earth products apart and verify our compostability. Learn more about what the top two compostable certification leaders in our industry, BPI or the Biodegradable Products Institute and CMA or Compost Manufacturers Alliance, are doing to address greenwashing and confusion at composting sites. We'll hear from Wendell Simonson, the Marketing Director at BPI, and Susan Thoman, the Managing Director of CMA.

Can you elaborate on the critical role you feel third-party certifiers play in the compostables industry? And how your organization is working to build trust across the value chain, from compostable manufacturers to end-users to composters?



Wendell Simonson, Marketing Director, Biodegradable Products Institute (BPI) - Third-party verification is critical for consumer confidence in a lot of industries, but it is particularly important with compostable products

because the verification we are providing is around end-of-life claims. It is bad enough when a product is sold to a business or consumer based on misleading claims, but it is way worse when a composter accepts a product or package into their operation that was sold or marketed as compostable when it actually was not. The contamination that results from non-compostable “look alike” products masquerading as compostable is probably the biggest barrier to getting more compostable products accepted at compost facilities, and (BPI's) third-party verification combined with proper on-product labeling are the first lines of defense against this threat.



Susan Thoman, Managing Director, Compost Manufacturing Alliance (CMA) - Consumers, hauling companies, cities, and compost manufacturers must all work in unison to create successful, regionalized

organics collection and processing programs. These programs have tremendous value and allow businesses and homeowners to take valuable materials once wasted in a landfill (at great economic and environmental cost) and convert them into soil amendments that

give back so much to our communities and the earth. The materials that come into compost facilities for processing must also add value to the program, and third-party certification on compostables is critical to ensuring that feedstocks (the raw materials used to make compost) are maintained at the highest quality standards.

CMA builds trust across the value chain by connecting innovators and designers of compostable packaging with CMA experts and facilities that are working together to ensure the appropriate ASTM lab standards (D6400 and D6868) are met on certified products, and that they are also field tested in today's processing technologies to ensure they work well within our current solid waste systems. CMA, in essence, connects both the supply chain and the solid waste system in a “manufacturer to manufacturer” model of engagement, emulating a circular economy model to respectfully design the future of compostables together. That collaborative engagement model builds trust and progress on both sides of the system, as CMA is the only certifier attached to a large and growing network of compost manufacturing facilities.

What do you feel are the biggest challenges and opportunities third-party certifiers are navigating today?



For the answer to this question and more, you can scan here to check out the full interview with BPI and CMA on our blog or visit: becompostable.com/blog